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Dramatic Delivery

June 20, 2018

Federation of Muslim Women Association in Nigeria

In northern Nigeria, soap-opera-style videos are helping to educate couples about maternal and child health. These videos are just one part of an innovative five-year pilot project aimed at preventing pregnancy complications in a country with one of the highest rates of maternal death in the world.

This article is part of an ongoing series of stories about innovative projects in the developing world, a partnership between IDRC and Canadian Geographic.

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